

CREATIVE WORK



Portfolio

CHEB ARTS | PASKALINE JEBET MAIYO

Visual Artist using Body and face as a canvas

ARTIST STATEMENT

I am deeply passionate about celebrating the rich tapestry of African art, heritage, and culture through the transformative power of face and body painting. My work moves beyond aesthetics, using the human face and body as vibrant canvases to reflect contemporary realities—from environmental issues and mental health to social justice and cultural identity.

Drawing from both traditional African elements and modern narratives, I create bold, emotive designs using body paints and makeup palettes. Each piece is more than art; it is a story, a statement, and an invitation to connect. My practice explores identity, resilience, and the power of visibility in addressing pressing social issues.

While face painting is my signature medium, my creative journey extends across diverse surfaces—bodies, fabrics, and immersive installations—amplifying messages in dynamic and multi-sensory ways. Through this expressive approach, I aim to spark dialogue, bridge generations, and transform art into a living conversation that honors the past, speaks to the present, and envisions a more inclusive, sustainable future.

Paskaline Jebet Maiyo (Cheb Arts)

- Fine artist
- Film Festival Producer
- Model
- Actress
- Chief Editor (6 published Magazines)

Email: Paskalinejebet@gmail.com

Instagram: @cheb_arts_ @Jpaskah

Website: www.cheb-arts.com

SKILLS

- Art- Painting, drawing, conceptualizing, body art
- Editor- Magazine, videography, photography.
- Graphic Designing
- Web designing
- Project Management
- Runway Coach
- Event Management

Art Exhibited at:

- Statehouse Kenya- Presidential Portraits. 2019
- Nairobi Railway Museum 2019,
- Mixed Media art workshop, Nairobi Art Gallery Group exhibition, 2020
- Cardiff Metropolitan University- Degree Show 2023
- The Creative Plug- Solo Exhibition 2023
- Manchester Museum- Black History Month Fashion show by Black Creative Soiree' 2023
- Monmouthshire County- Black History Month 2023
- Africa Autumn Ball 2024
- City Stadium- Global Solidarity Summit 2024
- Africa Wales Celebration 2024 by Hub Cymru Africa
- FFoto Gallery 2024
- Wales Millenium Centre 2024
- Newport Museum and Art Gallery 2024
- St Fagans National Museum of History for Chinese Cultural Heritage 2024
- Manchester Town of Culture Outdoor Gallery, 2025
- Heywood Civic Centre People Outdoor Gallery by Culture Coop 2025
- Unsung Hero 2025- Uk city of Culture Bradford.
- National Museum Cardiff 2025
- Africa Foto Fair Festival- Ivory Coast (Abidjan) 2025

Publications

Future Generations Report 2025

Wales Online\

My Tribe Art Magazine - Issue 1 & 2

East Africa Kids Fashion Magazine- Issue 1. 2 & 3

How You Dey Magazine For Mental Health

British Vogue (Fashion Model)

Commisioned Projects

- Wales--Africa Celebration 2024-2025 ('Vibration of Love') by Hub Cymru Africa
- The Good Ancestors Project for Climate Change and Wildlife Conservation. Sponsored by Art Council Wales and run by Sub Sahara Advisory Panel 2024-2025
- 'How You dey' Community project for Mental Health and Well Being sponsored by Art Council Wales, Welsh Government, Wen Power and NHS run by Sub- Sahara Advisory Panel 2024-2025
- 'Prayer Day', Artwork for Heywood Civic Centre for Peoples' outdoor Gallery.
- Art For Future Generations Reports Wales 2025 (Published On FGA report 2025)
- .Rochdale Outdoor Gallery - for 'Greater Manchester Town of Culture',

Awards

Visual Artist of the year, KLAT Awards

World Kiswahili Day 2024 Appreciation Award

Nominee Finalist- National Positive Role Model - MTM Awards 2024



WWW.CHEB-ARTS.COM

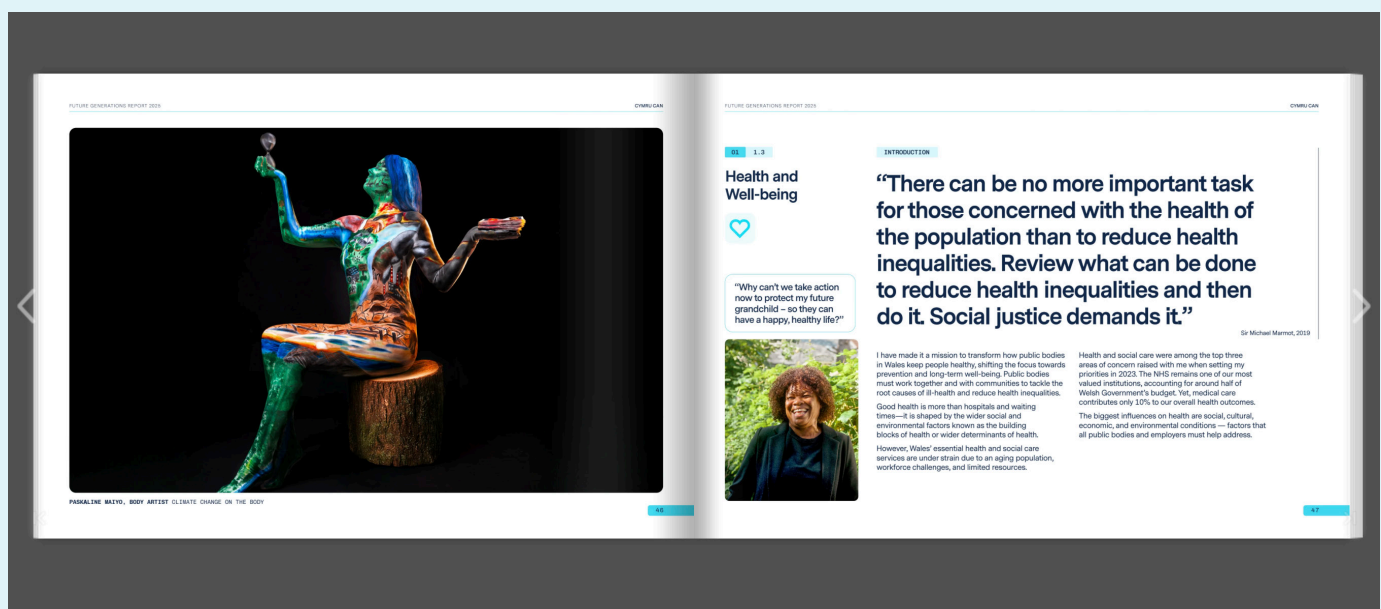
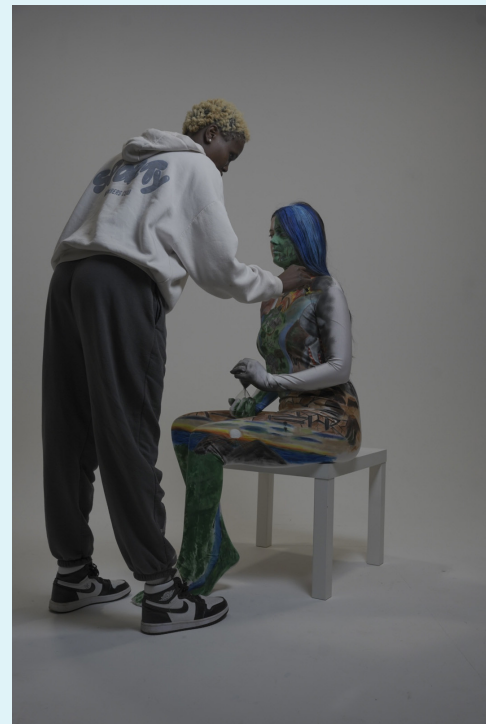
Future Generations Act Report 2025 –

Commissioned Body Art on Climate and Nature | National Museum Cardiff | 2025

I was commissioned to create a body art piece in response to the Future Generations Act Report 2025, with a focus on the report's key themes and recommendations surrounding climate and nature. The artwork visually interpreted urgent issues such as environmental degradation, sustainability, and intergenerational responsibility.

This piece was officially exhibited at the National Museum Cardiff during the launch of the report, serving as a powerful visual companion to the policy discussions and public engagement. The image is also featured in the report itself—published on page 46 under the section Recommendations on Climate and Nature—highlighting the role of art in amplifying climate messaging and policy awareness.

This commission reflects my continued commitment to using body art as a medium for advocacy, policy engagement, and cultural storytelling within the climate justice movement.



The Good Ancestor Project –

Commissioned Climate Change Artworks | Cardiff | 2025

Commissioned by the Sub-Sahara Advisory Panel (SSAP), I created two original body art pieces for The Good Ancestor Project—an initiative aimed at raising awareness about climate change and our collective responsibility to future generations. Developed in partnership with the RSPB (Royal Society for the Protection of Birds), the project highlights the urgent need to protect nature and wildlife.

My artworks explore the deep interconnection between humans, nature, and wildlife, conveying the message that none can thrive in isolation. Through powerful visual storytelling, each piece reflects themes of environmental stewardship, biodiversity, and the delicate balance required for ecological survival.

These artworks are exhibited on billboards, bus stops and in public spaces across Cardiff, engaging communities directly and sparking dialogue around climate justice, conservation, and the legacy we leave behind. This project exemplifies how art can serve as a bridge between grassroots action, policy, and public awareness.





Churchill Way/Bridge St



Cowbridge Road East/Coldstream Terrace Cardiff



Newport Road



Cardiff International Arena C

People's Outdoor Gallery -

Prayer Day Commissioned Artwork Exhibition | Heywood Civic Centre | 2025

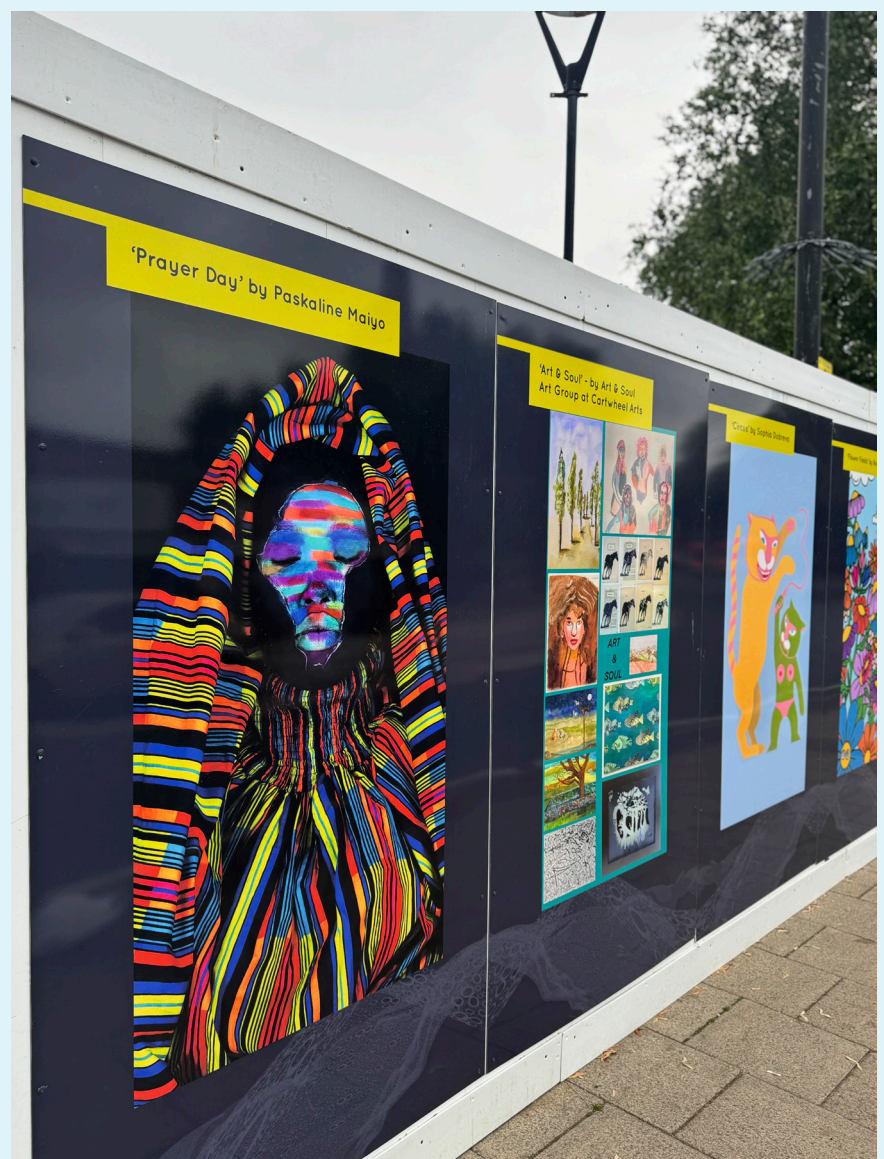
Commissioned by Culture Coop, my artwork titled Prayer Day is currently exhibited at the entrance to Heywood Civic Centre as part of the People's Outdoor Gallery—a public art initiative celebrating creativity and cultural expression in community spaces. Launched on 28th January 2025 in Manchester, the project transforms everyday public areas into vibrant open-air galleries, making art accessible to all.

Prayer Day is a reflective piece that invites viewers to pause, connect, and contemplate themes of spirituality, resilience, and communal hope. Positioned at a key entry point, the artwork serves as a powerful visual welcome and encourages deeper engagement with art in daily life.



'Prayer Day' by Paskaline Maiyo

A celebration of African beauty, grace, resilience and strength. The artist states that this piece is inspired by her Kenyan heritage, representing the growth and peace attained on Prayer Day, when a son or daughter has the opportunity to pursue further studies abroad, and their family and church show support and respect by holding a day of prayers before the journey.



Heywood Civic Centre, Manchester

Rochdale Outdoor Gallery

Commissioned for Manchester Town of Culture, Outdoor Gallery | Manchester | 2025

In 2025, I was selected to exhibit my work as part of the Greater Manchester Town of Culture Outdoor Gallery, the first official project launching the Town of Culture programme for Rochdale, running from April 2025 to March 2026.

Black is Gold is part of my ongoing collection “Celebrating African Excellence Through Body Art”, which explores African identity, storytelling, and cultural pride through the medium of body art. Originally created in Kenya in 2022, the piece reflects my commitment to using body art to celebrate African heritage and its global influence.



Drake Street, Rochdale, Manchester



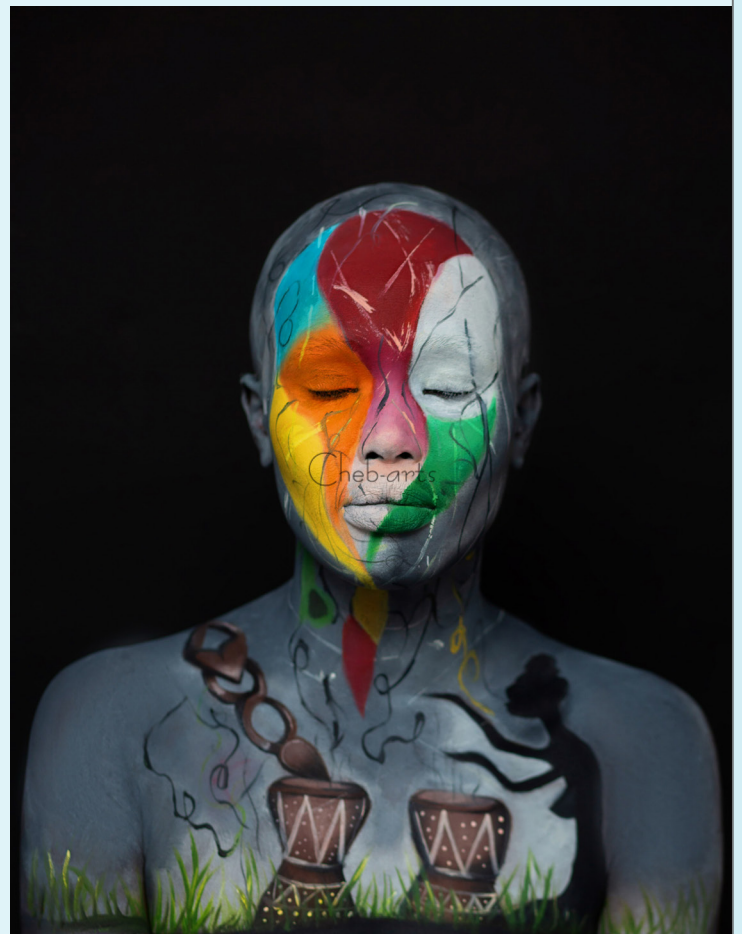
Wales-Africa Celebration

Commissioned by Hub Cymru Africa "Vibrations of Love |2024-2025

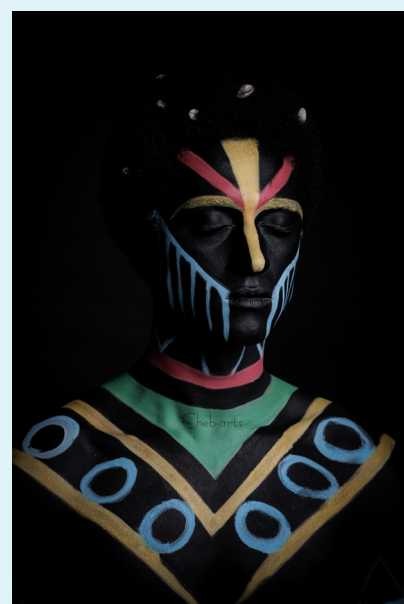
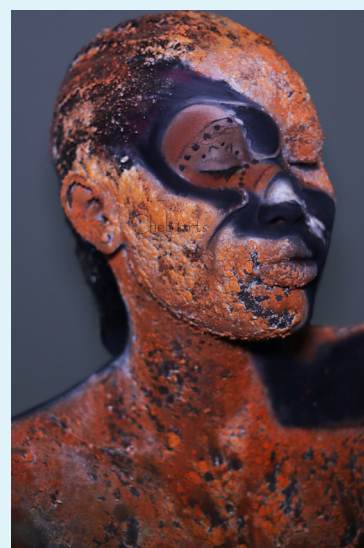
In 2025, I was commissioned to do an artwork for wales-africa Celebration. This body of work weaves together symbols of love, unity, and cultural heritage. Drawing on the Welsh tradition of the Love Spoon, a historic emblem of affection and commitment, the imagery reflects deep-rooted connections and shared human experiences. The inclusion of African drums introduces rhythm, vitality, and the spirit of celebration, while the rising balloons embody fleeting yet precious moments of joy and hope. Together, these elements form a vibrant tapestry that speaks to the universal power of love to transcend boundaries, celebrate diversity, and affirm our collective belonging

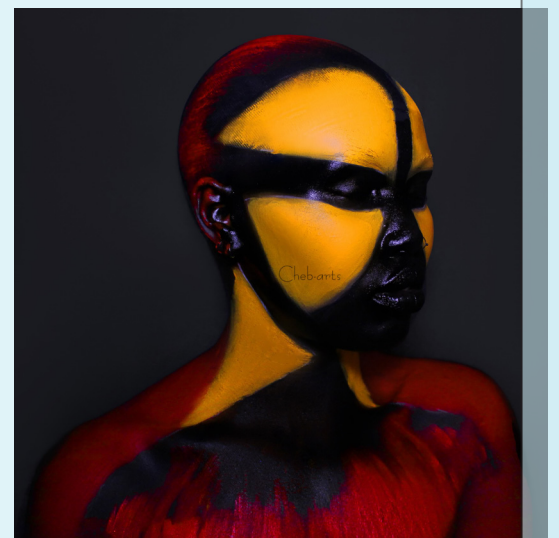
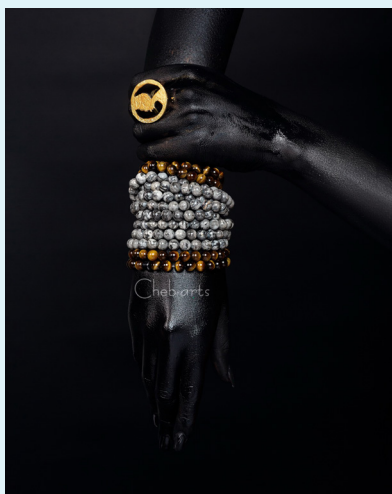
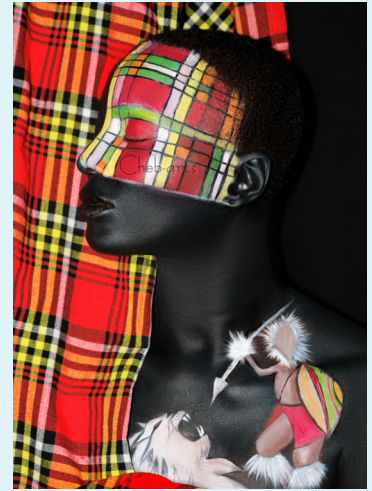
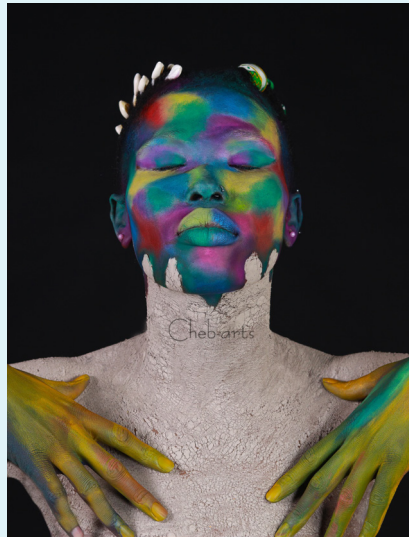


‘Vibrations of Love’, Chebarts, 2024

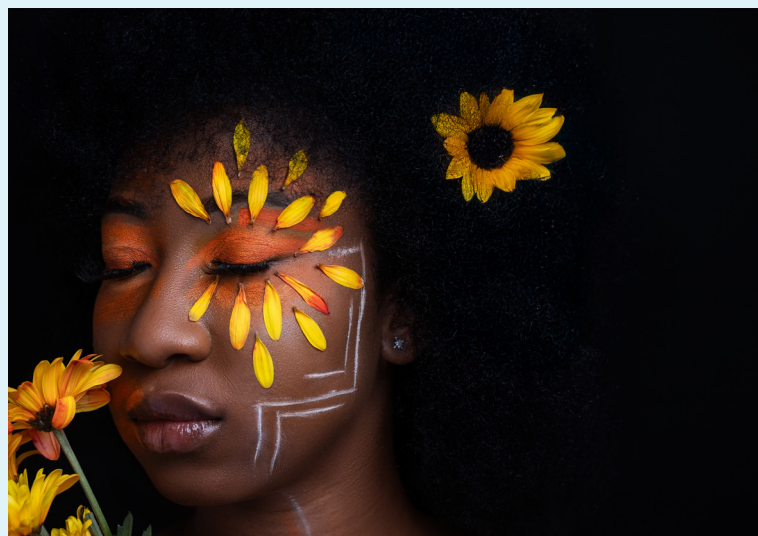
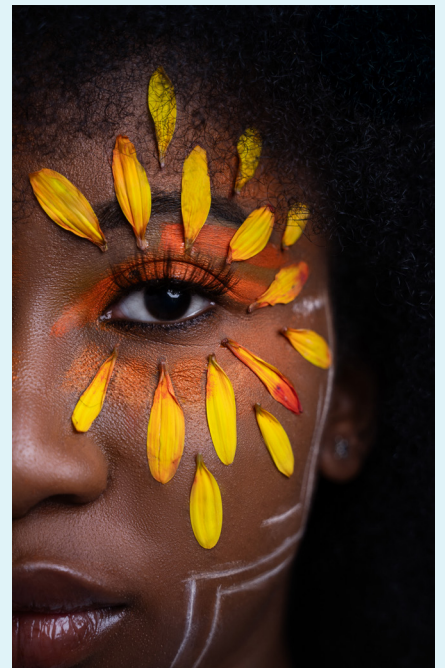
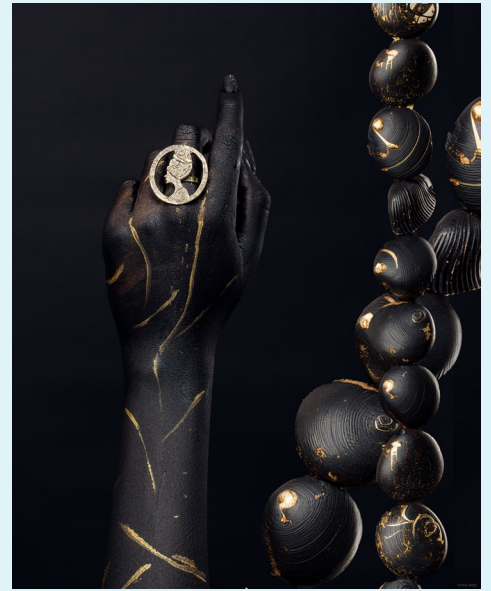


Editorial





Cover Images



EXHIBITION AND FEATURES

Degree Show, Cardiff Metropolitan University – Cardiff, July 2023

Debuted my first body of work as part of my graduating class, exploring identity and body as canvas.

Solo Exhibition, The Capitol – Cardiff, July 2023

A follow-up to my degree show, this solo exhibition provided wider public access to my work in a high-traffic urban space.

Shades of Beauty, Wales Millennium Centre – Cardiff, 2023

Collaborated with Sharon Kostini on a powerful group exhibition exploring diverse representations of beauty, featuring three of my pieces.

Black History Month Exhibitions – October 2023

Participated in exhibitions at Monmouthshire Arts Council and Manchester Museum, showcasing work that celebrates Black heritage and identity.

Home in Another Land, Newport Museum & Art Gallery – Newport, 2024

Featured artist in Glenn's photography-led exhibition exploring themes of migration, belonging, and cultural identity.



Degree Show, Cardiff Metropolitan University



Solo Exhibition; The Capitol, Cardiff



Wales Millenium Centre, Shades of Beauty

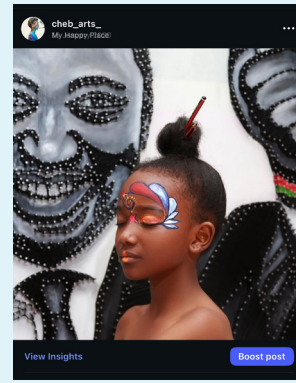
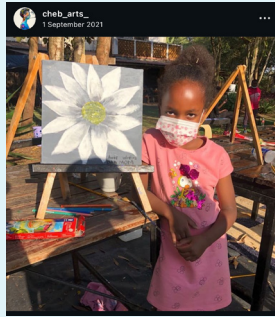


Newport Art Gallery & Museum

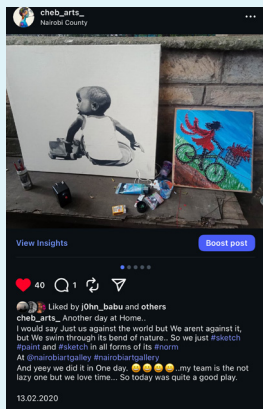


Monmouthshire County Council, Black History Month 2023

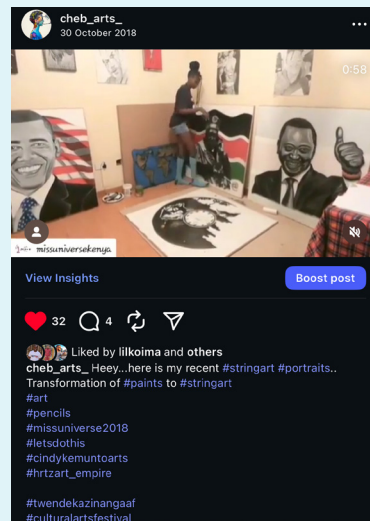
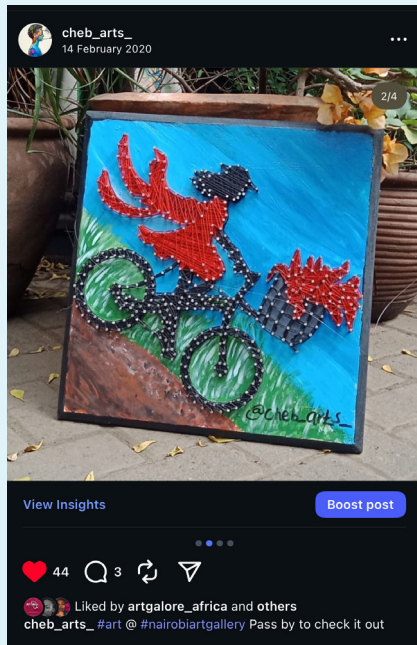
Kenya



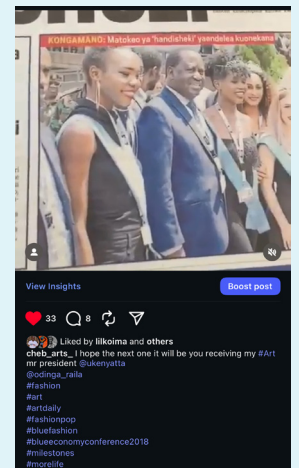
**Kids Art Day,
Rotary Club
Hurlingham,
2021**



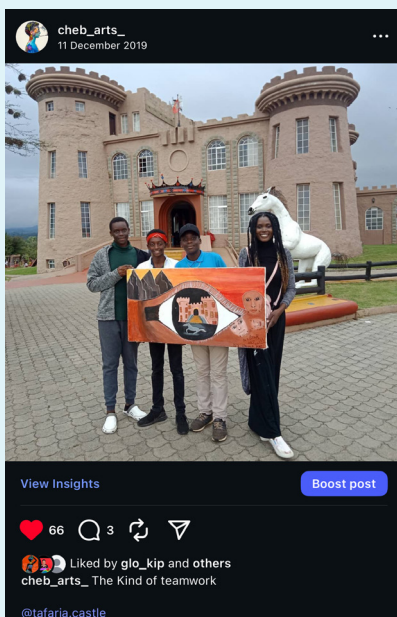
**Nairobi Art
Gallery,
2020**



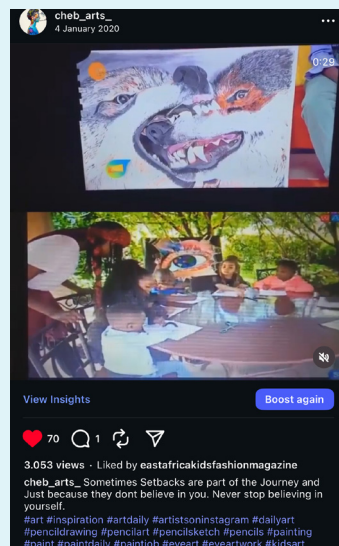
**Miss Universe Kenya,
2018**



**Blue Economy,
2018, KICC, Nairobi
with Prime Minister
Raila Odinga**



**Tafaria Castle Art
Residency**



**KTN TV Kids
Show, Art
Workshop,
2020**



**Art exhibition Nai-
robi Railway Muse-
um, 2019**

MEDIA

BUILDHOLLYWOODTH

RELATED



JACK ARTS

SSAP: The Good Ancestor Project

Hosted by the Sub-Sahara Advisory Panel (SSAP), [The Good Ancestor project](#) is a Black-led artist club that creatively explores climate and nature through an international lens, with a focus on Wales and Africa. It deepens not only the connection between artists and communities across

WalesOnline
Wales

The Good Ancestor Project gives artists and activists from African, Welsh and diaspora backgrounds the chance to raise their voices

SHARE    

ADVERTISING FEATURE FROM **The Good Ancestor Project**
By **Christopher Jones** Commercial Writer
10:10, 11 SEP 2025

Bookmark 



Cardiff artist Paskaline Maiyo (Cheb Arts) with supporting artist Rachel Taylor Evans and one of her artworks at The Good Ancestor Project launch in Cardiff



WEEKEND PRIME
SMS 22165

PROMOTING ART
PASSARIS WANTS AN ART CENTRE PUT UP

9:25:37 PM **BRIEFS** ny Khalwale following the death of his first wife Adelle



WEEKEND PRIME
SMS 22165

PROMOTING ART
PASSARIS, ELACHI WANT POLICIES ON AIR

9:25:30 PM **BRIEFS** Leaders condole with former Kakamega Se



KTN LIFE AND STYLE: DAVID WONDER REVEALS HIS OTHER NAME TO ASEL

Life & Style

KTN NEWS AND KTN LIFE & STYLE

Empowering herself through string artistry



Full Circle

STRING ARTISTRY
#FULLCIRCLEWITHJOYCE



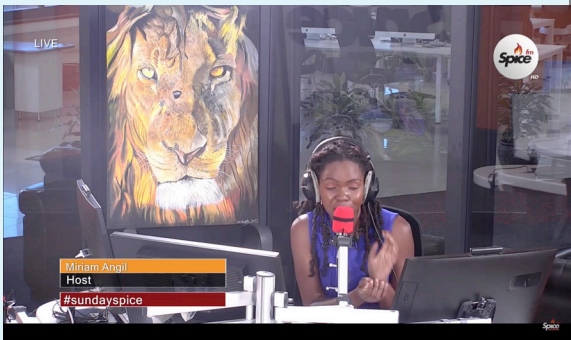
Full Circle

Empowering herself through string artistry



Full Circle

SWITCH TV, 2019



LIVE

Minami Angili
Host
#sundayspice

SPICE FM, 2019

Chief Editor – 6 Magazine Issues Across 3 Titles

As Chief Editor, I have led the development and creative direction of six impactful magazine issues across three unique publications:

East Africa Kids Magazine – 3 Issues

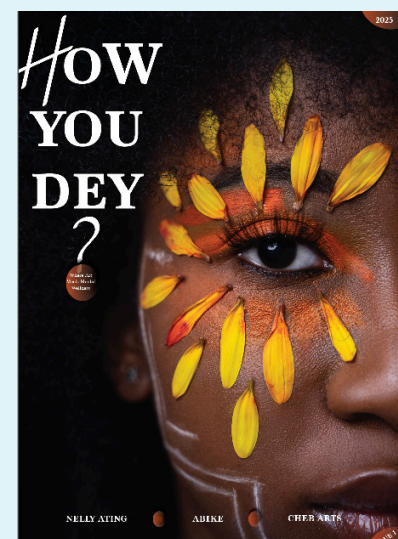
Created to empower children in East Africa by providing a creative platform that nurtures talent, storytelling, and cultural pride.

My Tribe Art Magazine – 2 Issues

Dedicated to showcasing art that celebrates African heritage and diverse cultures from around the world, highlighting the voices and visions of underrepresented artists.

How You Dey Magazine – 1 Issue

Focused on using art as a tool for mental wellness, this issue explored the intersection of creativity, healing, and community dialogue around mental health.



Curriculum Vitae

MAIYO JEBET PASKALINE

Multidisciplinary Visual Artist | Cultural Leader | Film Festival Producer | Editor

Phone: +44 7500 392793 | Email: paskalinejebet@gmail.com

Website: www.cheb-arts.com

Address: 183 Richmond Road, Cardiff, CF24 3BT, United Kingdom

Languages: English, Swahili, Keiyo | Nationality: Kenyan

Professional Summary

Multidisciplinary Visual artist and cultural leader with over 6 years of international experience using visual art and body art to celebrate African heritage, explore climate justice, mental health, and other social issues. My work has been exhibited across leading UK institutions including National Museum Cardiff, Manchester Museum, and Ffoto Gallery, exhibited presidential series at Statehouse Kenya, Billboards and Bus stops in Cardiff, National Report and featured in global media including, KTN, KBC, SWITCH TV, Wales-Online, BBC, British Vogue. Other as a cultural producer and founder of multiple publications, I lead community-driven projects and festivals amplifying African voices through art, fashion, and film.

Key Achievements

- International Recognition: Presidential portraits exhibited at National Railway Museum & State House Kenya (2019).
- Exhibiting Artist at Africa Foto Fair 2025 (Cote d'Ivoire). [link](#)
- Part of Local Unsung Heroes portrait exhibited at national galleries across the UK Four Nations. MTM Awards National Positive Role Model Nominee (2024); Appreciation Award-World Kiswahili Day by Sema Jambo Awards for cultural contribution. [Link](#), [BBC Link](#)
- Finalist, Visual Artist of the Year KLAT Awards 2025.
- Media & Publications: Features in, KTN, Switch Tv, KBC, Spice FM, British Vogue Wales-Online. [Spice Fm Link](#), [Switch Tv Link](#), [KTN](#)
- Lead artist for national projects addressing climate change, mental health, and sustainability, including contributions to the Future Generations Report 2025, How You Day project and The Good Ancestors Project. [Link](#), [Link](#), [FGA Link](#).

- Cultural Leadership: Founder and Chief Editor of six magazines promoting African identity, mental health, and fashion. Film Festival Producer of Watch Africa Film Festival in the UK. [Link](#)
- Selected as one of the Special Guest at the Uk/Kenya Season Creative DNA 2025 to be held at The Africa Centre sponsored by British Council in August 2025.

Selected Exhibitions

Solo Exhibitions

- Shades of Beauty, Wales Millennium Centre, Cardiff, 2024
- Africa Wales Celebration, Hub Cymru Africa, Cardiff, 2024
- Black History Month Exhibition, Monmouthshire County Council, 2023
- Visual Art & Body Art, Capitol, Cardiff, 2023
- Canvas & String Art, State House Kenya, 2019

Group Exhibitions

- Africa Foto Fair, Cote d'Ivoire, 2025 [Link](#)
- Heywood Civic Centre People's Outdoor Gallery, Manchester, 2025 [Link](#)
- Rochdale Outdoor Gallery, Manchester Town of Culture, 2025 [Link](#)
- National Museum Cardiff, Living Canvas for Climate Change, 2025 [Link](#)
- The Good Ancestors Project, Grange Pavilion & Cardiff Bus Stops, 2025 [Link](#) [Billboard](#) [Locations](#)
- Unsung Heroes at Impressions Gallery, Ffotogallery, Belfast Exposed & Street Level Photoworks 2025 [Link](#)
- How You Dey, Ffotogallery, Cardiff, 2025 [Link](#)
- Portraits in Motion, Ffoto Gallery, 2025. [Link](#)
- Home in Another Land by Glenn Edwards, Newport Museum & Art Gallery, 2024 [Link](#)
- Chinese Cultural Heritage with Ffoto Gallery, St Fagans National Museum of History, 2024
- Black History Month Fashion Show, Manchester Museum, 2023 [Link](#)
- Degree Show, Cardiff Metropolitan University, 2023 [Link](#)
- Rotary Club Hurlingham, Kids Art Day, 2021
- Mixed Media art workshop, Nairobi Art Gallery Group exhibition, 2020
- Clever Art Gallery Exhibition- Nairobi Railway Museum, 2019
- Miss universe Kenya Art Coverage, 2018

Major Commissions

- Future Generations Report, Body Art for Climate Justice, 2025

- Rochdale Outdoor Gallery, Manchester Town of Culture, 2025
- Abasindi Wall Mural, Kath Locke Centre, Manchester, 2025
- Vibration of Love, Wales-Africa Celebration, Hub Cymru Africa, 2024–2025
- The Good Ancestors Project, Climate Change & Wildlife Conservation, 2024–2025
- How You Dey, Community Mental Health Art Project, 2024–2025
- Prayer Day, People's Outdoor Gallery, Heywood Civic Centre, 2024-2025

Leadership & Cultural Contributions

- Film Festival Producer, Watch Africa Film Festival, UK, 2024–Present
- Director & Founder, Cheb Arts, Visual Art & Cultural Projects, 2019–Present
- Director The Catwalk Club 2024-present
- Chief Editor, My Tribe Art Magazine, 2023–Present
- Chief Editor, How You Dey Mental Health Magazine, 2025
- Chief Editor, East Africa Kids Fashion Magazine, 2019–2022
- Director, Little Miss Universe Kenya, 2019–2022

Awards & Recognition

- Visual Artist of the year Nominee, KLAT Awards 2025.
- Local Unsung Hero, Bradford UK City of Culture, 2025 [Link](#), [BBC Link](#)
- National Positive Role Model Nominee, MTM Awards, 2024
- National Positive Role Model Nominee, National Diversity Awards, 2024
- Appreciation Award, World Kiswahili Day, Sema Jambo Awards, 2024

Education & Training

- MFA, Fine Arts, Cardiff Metropolitan University, 2023
- Red Eye Photography & Art Mentorship, 2023–2024
- Year of the Dragon Photography Workshop, Chinese in Wales, 2024
- 3-Day Masterclass (Art), Jimmy Curtis, 2018
- Bachelor's Degree, Land Administration, 2018

Media Coverage & Publications

- Future Generations Act Report 2025 [Link](#)

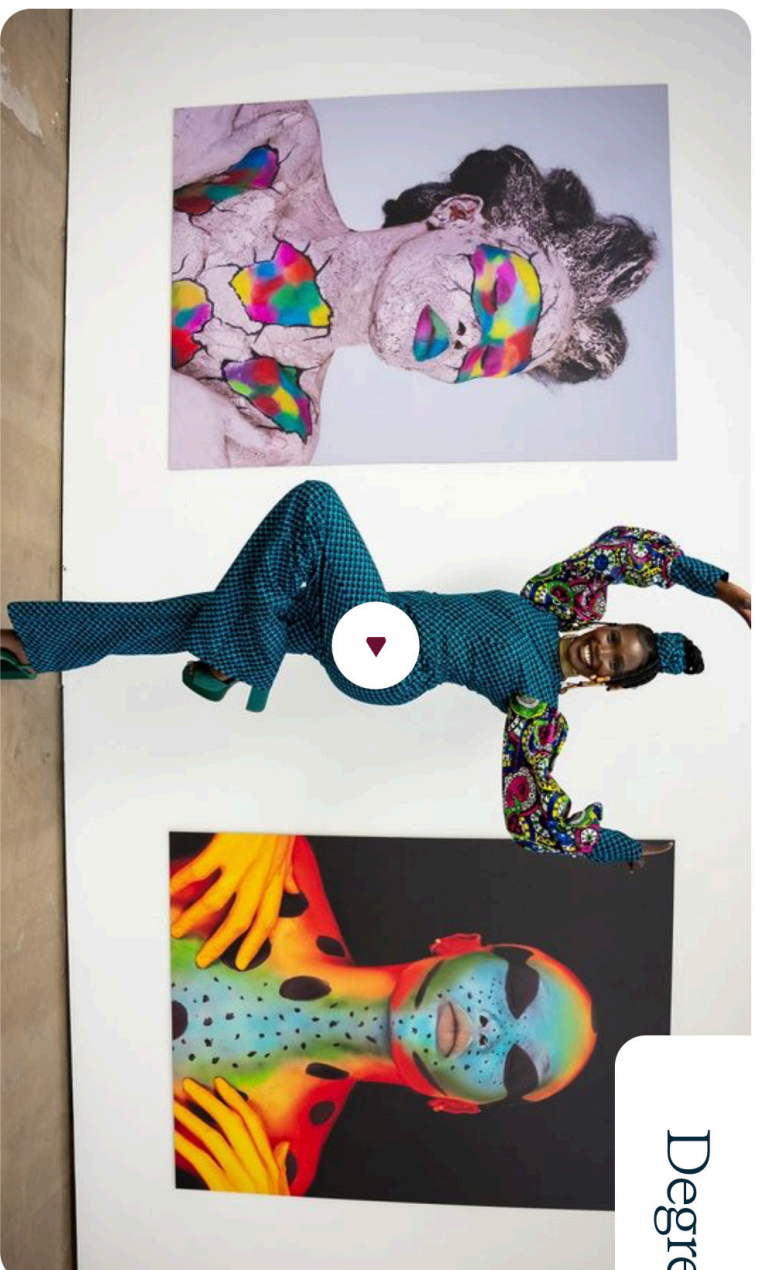
Media Coverage & Publications

- Future Generations Act Report 2025 [Link](#)
-
- Wales Online [Link](#)
 - Buildhollywood [Link](#)
 - British Vogue (Fashion) (2025)
 - BBC (Unsung Heroes Feature) [BBC Link](#)
 - KTN, NTV, KBC, Switch TV, Spice FM (Kenya). [Spice Fm Link](#) , [Switch Tv Link](#), [KTN Link](#) [Cheb Arts Link on KTN News](#)
 - My Tribe Art Magazine (Founder & Editor) [Link](#)
 - How You Dey Documentary & Magazine (2025) [Link](#)
 - East Africa Kids Fashion Magazine (2019–2022)
 - Public Arts Features, Billboards and Cardiff Bus Stops
 - Folio 24, Cardiff Metropolitan University

Degree Shows

Our annual degree shows celebrate the creativity and innovation of our students, featuring outstanding work from both undergraduate and postgraduate programs. These showcases provide a platform for emerging talent, offering a glimpse into the future of art, design, and research.

[Find out more](#)



CREATIVE WORK